

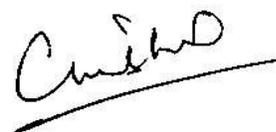


Faculty details proforma for College Web-site



Title	Dr.	First Name	Chitra	Last Name	Mishra	Photograph
Designation		Associate Professor				
Address		Satyawati College, Phase III, Ashok Vihar, Delhi- 110052.				
Phone No Office		011-27219570				
Residence						
Mobile						
Email						
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
B. Com (H)		Ramjus College, Univ. of Delhi			1981	
M.Com		DSE, Univ. of Delhi			1983	
M. Phil		Dept. of African Studies, Univ. of Delhi,			1987	
Ph.d		Dept. of Business Economics, Univ. of Delhi.			2002	
Career Profile						
<p>Joined University of Delhi as lecturer in 1986 ; Got permanent in 1987, At present Associate Professor ; Guided UG students in their projects ; Taught PG - (M. Com.) and MBA (MHROD) classes in DU ; Used majorly primary data while doing research workon the economics of tea plantations in Kumaon and Garhwal region of Uttarakhand.</p>						
Administrative Assignments						
<p>At present Convener, Internal Complaint Committee; <u>Earlier :</u> Bursur of the college for 2 years; Convener, Committee Against Sexual Harassment; Teacher in charge of the Dept. of Commerce, Satyawati College twice; Member, Committee Against Sexual Harassment; Member, Admission Committee for 5 years ; Member, Time Table Committee ; Member, PF Committee for 2 years.</p>						
Areas of Interest / Specialization						
<ol style="list-style-type: none"> 1. Marketing Management, 2. Human Resource Management, 3. Business Statistics. 						
Subjects Taught						
<p>At UG level : <ol style="list-style-type: none"> 1. Business Statistics, 2.Principles of Marketing Management, </p>						

<p>3. Human Resource Management, 4. Business Organisation and Management.</p> <p>At PG level (DU) -- M. Com. and MBA (MHROD) : 1. Concepts and Principles of Marketing Management, 2. Human Resource Management</p>
<p>Research Guidance</p> <p>Guiding 4-5 UG students every year in their projects (for more than 10 years).</p>
<p>Publications Profile</p> <p>Article ' Origin and History of Tea in India With Special Reference to Uttarakhand' in A N U Ś Ī L A N A, Research Journal of Indian Cultural, Social & Philosophical Stream, ISSN 0973- 8762.</p>
<p>Conference Organization/ Presentations (in the last three years)</p> <p>_____</p>
<p>Research Projects (Major Grants/Research Collaboration)</p> <p>_____</p>
<p>Awards and Distinctions</p> <p>_____</p>
<p>Association With Professional Bodies</p> <p>_____</p>
<p>Other Activities</p> <p>1. Secretary, Staff Association, Satyawati College, 2. Convener, Debating Society, 3. Member. Development Committee for 2 years, 4. Member, Sports Committee for several years, 5. Member Arts and culture Society for 2 years, 6. Member, Garden Committee for 2 years.</p>



Signature of Faculty Member

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