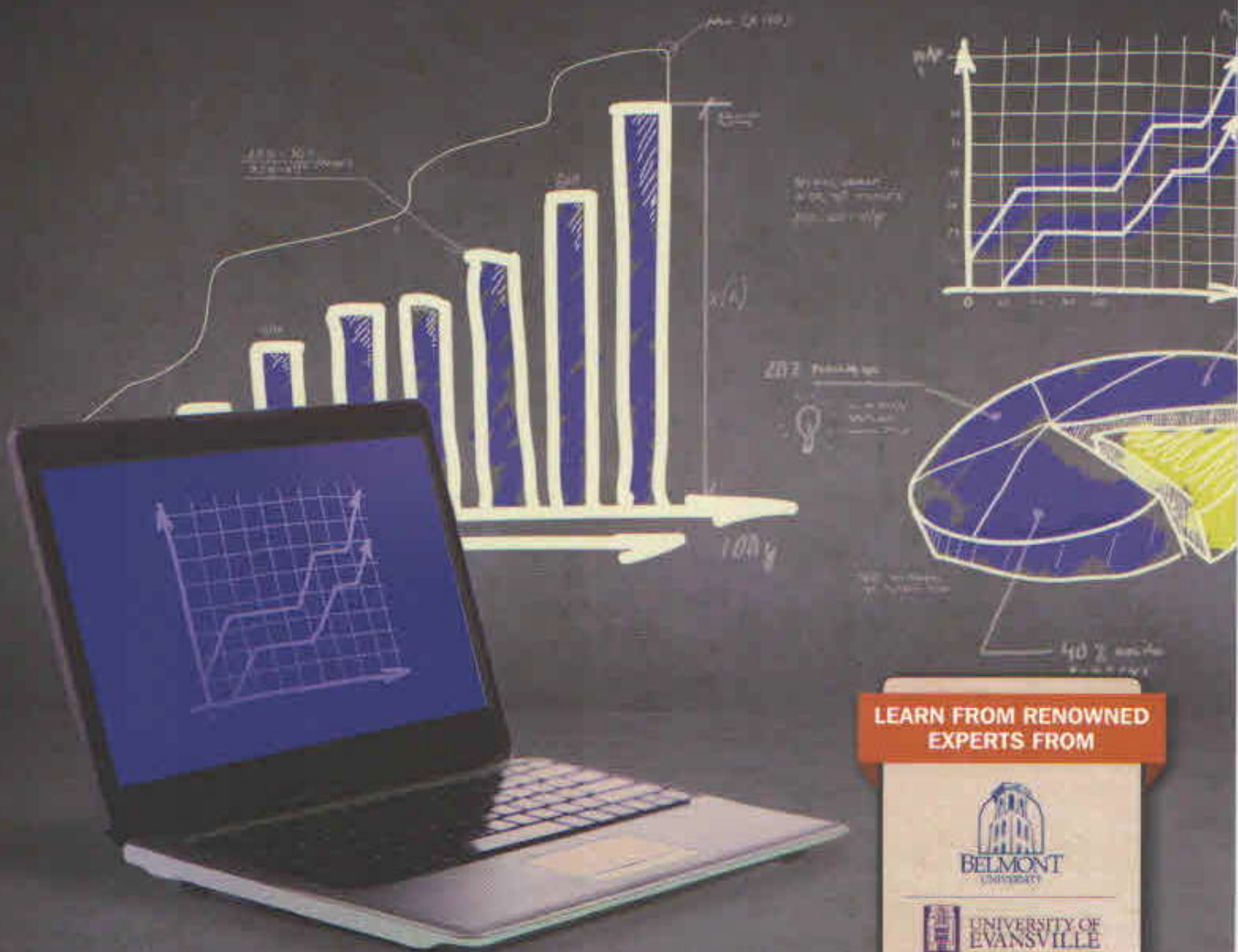


Faculty Development Workshop

Best Practices in
Teaching
Research & Data Analytics

Date: December 23, 2017

Venue: JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA



LEARN FROM RENOWNED
EXPERTS FROM



OVERVIEW:

The analysis of Big Data has become an important aspect as many organisations have been collecting massive amounts of domain-specific data, which can contain useful information about problems such as national intelligence, cyber security, fraud detection, marketing and medical informatics. This workshop is highly focused in understanding the best practices in teaching, research

and data analytics.

The program will focus on theoretical aspects and provide hands on experience to participants so that they are able to enhance classroom learning experience and industry-institute collaborations by working on the industrial projects and solve the current research problems.

PROGRAM SCHEDULE:

Session 1: Data Analytics

Time:	9:30 AM – 11:00 AM
Principal Speaker:	Dr. David Wyant, Belmont University
Other Speakers:	Dr. William Stroube, University of Evansville Dr. Ashish Chandra, University of Houston, Clearlake
Topics:	<ul style="list-style-type: none">• Issues of resistance to change, dissemination of information & the digital divide as applicable to management of data analytics• Four major issues pertaining to data analytics will be discussed• Discussion related to volume, variety, velocity & value of big data• Strategic advantages pertaining to data analytics for businesses

Tea Break: 11:00 AM – 11:15 AM

Session 2: Teaching Strategies

Time:	11:15 AM – 12:30 PM
Topics:	<ul style="list-style-type: none">• Syllabus Design• Different teaching strategies and audiences• Discussion related to volume, variety, velocity & value of big data• Competency based education

Session 3: Working Lunch & Networking

(The faculty participants can sit with the speakers and have a one to one discussion and Q & A session)	
Time:	12:30 PM – 1:30 PM
Topics:	<ul style="list-style-type: none">• How to build your research agenda• What are publishers looking for• Common mistakes made by researchers while sending articles to publishers

Who should attend the workshop:

Academicians | Ph.D scholars | Research scholars
Students interested in research & teaching

PROGRAM OUTCOME:

After completing the workshop participants will have:

- Idea about what is involved in the development of a publishable research, common mistakes made by authors in their submission of journals
- Networking and collaboration opportunities with national and international researchers
- Understanding of the role and value of data analytics as it pertains to business entities

Note : After successful completion of the workshop participants will get completion certificate.

INTERNATIONAL EXPERTS:

Principal Speaker:

Dr. David Wyant

Assistant Professor
The Jack C. Massey Graduate
School of Business, Belmont University



Dr. David Wyant is an Assistant Professor of management at the Jack C. Massey College of Business. He obtained his BA degree from the University of Oregon, M.A. in Economics and M.B.A. in Finance from The Ohio State University, and Ph.D. in Health Services Research Policy and Administration from the University of Minnesota. Dr. Wyant has taught in healthcare management programs at the University of Minnesota, the University of Iowa, Xavier University and Weber State University. His principal teaching areas are in Healthcare Information Technology, Statistics and Financial Management. His research includes work with professional associations and publications in academic healthcare journals.

Other Speakers:

Dr. William Stroube

Professor and Director of
Health Services
Administration, University of Evansville, USA



William Stroube is Chair of School of Public Health, and Professor and Director of Health Services Administration at the University of Evansville, USA. Before joining the faculty in 1998, he spent twelve years in management positions in the pharmaceutical industry and eight years at the U.S. Food and Drug Administration in Washington, D.C.

Dr. Stroube maintains an active research program, and has authored and co-authored over 50 publications in peer reviewed journals and conference proceedings. His research and teaching interests include International Health Care Issues, Health Care Marketing and Strategy, Health Care Regulatory Issues, Medical Ethics and Public Health.

Dr. Stroube has an extensive international experience of leading student groups through several health care systems. Since 2000 he has taught classes in various formats in England, China, Hungary, Slovakia and Austria. He was presented the University of Evansville Outstanding Teaching Award in 2008.

Dr. Ashish Chandra

Professor - Healthcare Administration
School of Business, University of
Houston-Clear Lake, Houston, Texas, USA



Dr. Chandra has over 20 years of university level teaching experience in the U.S. He is one of the foremost authorities in Healthcare Marketing, Healthcare and Medical Ethics, Health care systems, and Medical Tourism. Dr. Chandra is a prolific researcher and has almost 75 publications in journals, two edited books, ten book chapters and over 200 publications in conference proceedings.

He has conducted research and published numerous articles related to health care ethics, health care marketing and management issues. Dr. Chandra has received numerous awards and recognition related to teaching, research and service throughout his career, including the 2015 Outstanding Professor Award given by the University of Houston - Clear Lake Alumni Association.

Dr. Chandra is a well-recognized health care administration academician internationally. He serves on the academic advisory board of several educational institutions in Turkey and India. He has also provided professional consulting services to several health care and business organisations as well as accreditation and program review related consulting services to several institutions in the United States.

PAYMENT METHODS

- **Cheque/DD Payment:** At par Cheque payable at Noida or Demand Draft in favour of **Jaipuria Institute of Management payable at Noida**
- Online registration is accepted through net banking. **Refer to the bank details below :-**

BANK ACCOUNT DETAILS FOR ONLINE TRANSFER

Beneficiary's Name	:	Jaipuria Institute of Management			
Bank Name	:	Axis Bank			
Savings Bank Account Number	:	723010100013934			
Branch Name & Address	:	Axis Bank Ltd., Plot No. A-41, The Corenthum, Sector - 62, Noida			
MICR No.	:	110211063	RTGS Code	:	UTIB0000723
NEFT Code	:	UTIB0000723	IFSC Code	:	UTIB0000723
SWIFT CODE (International remittance)	:	AXISINBB723	Institute's PAN Details	:	AAAT11375E

Jaipuria Institute of Management, Noida

Jaipuria Noida was established in 2004. This state-of-the-art campus in the heart of the corporate hub of the NCR region provides students wide exposure to a number of industries. Led by Dr. Kavita Pathak with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians.

The institute works on developing graduates with entrepreneurial orientation and service mindedness. Innovative electives course further enrich the course thereby enabling students to opt for dual specialisation. The institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases and simulations as well as beyond the classroom learning through live projects, field project studies, regular industry interface and participation in various national/international seminars. The institute offers three AICTE approved, NBA accredited, AIU recognised two-year full time PGDM programs: PGDM (Service Management) and PGDM (Marketing).

- 'A' GRADE ACCREDITATION BY NAAC (UGC) | NBA ACCREDITED PGDM PROGRAMS
- AIU RECOGNISED PGDM AS EQUIVALENT TO MBA
- 43RD AMONGST MANAGEMENT INSTITUTES IN INDIA - (NIRF 2017), MINISTRY OF HRD. GOVT. OF INDIA
- 31ST AMONGST PRIVATE B-SCHOOLS IN INDIA (CSR - GHRDC, 2017)
- 29TH AMONGST B-SCHOOLS IN INDIA (PEOPLE MATTERS - NHRDN, 2016)
- 18TH AMONGST PRIVATE B-SCHOOLS IN NORTH INDIA (BUSINESS TODAY, 2017)
- 11TH AMONGST PRIVATE B-SCHOOLS IN NORTH INDIA (OUTLOOK, 2017)

Registration Fee

₹5000 per participant (Inclusive of applicable GST)
Last Date : 15th December, 2017

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