



To website
Maya Doss
20/12/19

Principal Satyawati <principal@satyawati.du.ac.in>

PRINCIPAL

Principal Satyawati: Is academia producing 'industry-ready' talent?

1 message

Kavitha Mohan <kavitha.mohan@efydigital.com>

Thu, Dec 19, 2019 at 1:00 PM

Reply-To: kavitha.mohan@efydigital.com

To: "Dr. K P Bhat" <principal@satyawati.du.ac.in>

Namaste,

"Academia is not producing industry-ready talent in India!"

Are you not tired of hearing this statement? We are. Therefore, we decided to make an attempt at changing the status-quo.

For the first time in our history, we have introduced conferences in our annual twin-events—India Electronics Week and [IOTshow.in 2020](#), which cater specifically to challenges faced by India's academicians and academic institutions.

We had been conducting Tech Conferences since the inception of these two events, and these were attended by academicians too. But, the 2020 edition will have these new conferences (besides the Tech Tracks on Electronics, IoT and Embedded Systems), which aim to bridge the industry-academia gap:

1. 13th Feb: Producing Industry Ready Engineers + How Important Are the LABS?
2. 14th Feb: Enabling and Accelerating IP Development & Deployment (buying and selling of intellectual property)
3. 15th Feb: What's New in Rapid Prototyping and Desktop Manufacturing Solutions for R&D labs?

Plus, we have also allowed academic institutions which are developing innovative products or technologies to showcase their work to the industry—through subsidized booths.

Hence, you will get a first-hand perspective of the work being done by India's leading tech institutions, how the industry is reacting to it, and gain ideas on how to set the ball rolling at your institution—if such a gap exists.

Interested? You can register online for a Free Pass which allows you to visit the expo floor. And, if you want to attend our conferences, you may buy our Tech Conference Pass. If you book your pass before 31st Dec 2019, you will get a special 35% discount on our passes (use promo-code: EBDaca). And, if there's a change in programme and you cancel before 7th of Feb, we will refund your entire money—with no questions asked!

EVENTS: India Electronics Week 2020 & IOTshow.in 2020
VENUE: KTPO, Bengaluru, India
DATES: 13th to 15th February, 2020
REGISTER: <https://registration.indiaelectronicsweek.com/>

If you have any queries, or face any problems—feel free to contact me. Look forward to meeting you at IEW & IOTshow.in 2020...

Regards,